



Improving Interpersonal Communication

If the Golden Rule is “Do Unto Others as You Would Have Others Do Unto You”, then the Platinum Rule of Communications is “Do Unto Others as Others Want To Be Done Unto!”



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Each of us has preferences for how we want to give and receive information -

Some of us are direct, and we want others to get to the point – bottom line -

Their motto? Just do it. Nike would be proud.





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Some people believe that communicating is first of all about building relationships, and secondly about giving or receiving content.

They love to “blue sky” and think about possibilities, and they especially like to get people talking to one another and exchanging ideas.

Their motto? Glory is fleeting, but obscurity is forever!



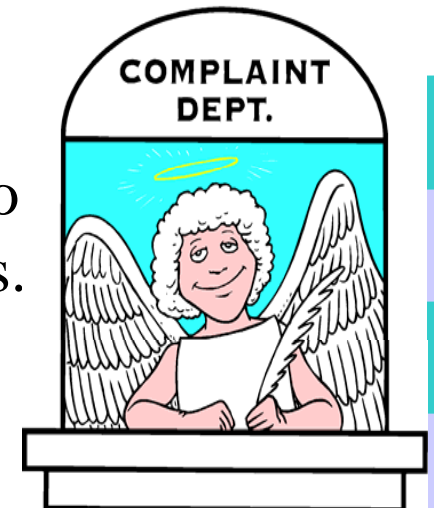


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Then there are the folks who believe that “slow and steady” wins the race.

They're uncomfortable with ideas that have never been tested, and are often reluctant to speak up, disagree with others. They also believe that it is impolite to start a conversation by stating what they want to do before asking others what their preference is.

Their motto? No one ever listened himself out of a job.





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And finally there are those that are precise, accurate, analytical, and detailed – to a fault some think! They plan before they act, and prefer to deal in facts and data rather than with feelings and emotions.

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They prefer to have people start at the beginning, go through a presentation logically and thoroughly, and especially to have done their homework.

Their motto? Most of us would rather be ruined by praise than saved by criticism.





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How do you prefer to give and receive information?

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Can you flex your communication style so that you can give information in such a way that other people *want* to hear it?



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Using the DiSC Interpersonal Style Inventory as a basic tool to identify preferred styles, this workshop helps participants to:

- ✚ Identify their own preferred style – both day to day and under stress
- ✚ Learn how to identify what style they may be working with at any one time
- ✚ Learn specific communication tools and strategies to work with any style on any issue.



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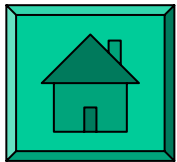
This one day program is custom designed for Your
People and Your Industry.

For costs and availability, please contact

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